

Organizer	Hack Osaka Executive Committee (Osaka City, Osaka Business Development Agency, JETRO, Urban Research Institute)
Date / Venue	November 26, 2024, @Congrès Convention Center (entire facility)
No. of attendees	1,183 (1,024 in-person participants, 159 online viewers)
Overview	● Hack Osaka: Kansai's largest international innovation conference, held annually since 2013. It serves as a networking platform for startup ecosystem players—including entrepreneurs, investors, large corporations, students, and local governments—and individuals interested in innovation. ● UMEDA INNOVATION WEEKS: Led by DMO Osaka Umeda, this initiative designates the period of multiple business events held concurrently with Hack Osaka as "UMEDA INNOVATION WEEKS." It aims to build momentum throughout the entire city and encourage participants to explore the area through activities such as digital signage promotions and the distribution of coupons for nearby restaurants.
Support from DMO	✓ Venue Introduction: Showcasing the reception venue (THE JACKSON GARDEN) ✓ Fostering Momentum: Area-wide event promotion, including digital signage PR ✓ Participant Benefits: Coupon distribution



【Business Events Held】

- **November 26 (Tuesday):** Hack Osaka 2024
- **November 28 (Thursday) ~ 29 (Friday):** Innovation Stream KANSAI 8.0
- **December 5 (Thursday) ~ 6 (Friday):** JR West Group Innovation & Challenge Day 2024

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UMEDA INNOVATION WEEKS

