



Organizer	Regional Revitalization Koshien Executive Committee (Hankyu Hanshin Properties Corp., Development Bank of Japan Inc., The Nikkei Inc. Osaka Headquarters)
Date / Venue	September 5-7, 2025 @ Congress Square Grand Green Osaka (CSG) and other venues
No. of attendees	Approximately 350 participants
Overview	This international conference featured 'Main Street America' (a U.S. downtown revitalization organization) and advanced revitalization regions from Japan and abroad. It aimed to share global expertise on regional revitalization and explore successful Japanese cases, supporting the government's 'Local Revitalization 2.0' initiative for widespread implementation. Area MICE Contents were also organized concurrently. <Main Contents @ CSG> ① Global City / Regional Revitalization Forum: Sharing Japan-U.S. regional revitalization cases and fostering new models. ② Nikkei Business Forum (Breakout Sessions): In-depth analysis of 11 selected regional cases (Japan/abroad, including MSA) to identify common success factors and challenges. <Area MICE Contents> ① Lunchtime Networking Event @ Time Out Market Osaka: Exclusive networking opportunities at the venue's first private rental. ② Regional Product Fair @ CSG & Hankyu Sun open space : Japanese specialty products exhibition. <Accompanying Contents> ① Corporate Exhibition @ CSG-business matching with companies supporting regional revitalization. ② Excursion (Mitoyo City, Kagawa Prefecture)-Site visits to examples of advanced regional revitalization. <Other> ① Demonstration Experiment of MICE-related support app
Support from DMO	✓ Proposed and coordinated the main venue (Congress Square Grand Green Osaka). ✓ Proposed and coordinated related contents: •Planned an exclusive networking event at Time Out Market Osaka. •Supported the planning of the Regional Product Fair. •Planned & executed the Excursion (Mitoyo City, Kagawa Prefecture). •Supported MICE app implementation and coordinated with stakeholders.



Global City / Regional Revitalization Forum



Breakout Sessions



Lunchtime Networking Event



Excursion